



Net XP Sponsorship Packages

Sponsorship opportunities are incredibly powerful before, during and after the Net XP Sussex event and in conjunction with a stand at the exhibition, your company will experience superb exposure.

All sponsors receive ad space in the digital business expo program, website, pop ups & social media. (Media and Premier Sponsors are given exclusive VIP stand space and augmented advertising).

Sponsorship Benefits Include:

- Logo in the pre-event marketing materials and post-event branding bags
- Logo recognition on the main presentation screen prior to each announcement
- Company Logo displayed on newsletters and email marketing campaigns
- Acknowledgments on social media – Facebook, Twitter and LinkedIn
- Headline promotions on Net XP main website and logo promotion on Net XP mobile site

Sponsorship Event information:

- 60+ exhibitor stands which offer a professional blend of directors and entrepreneurs.
- Keynote speakers from across the region who live and create brilliant marketing.
- Over 275+ business guests attending events from East, West and Mid Sussex.
- Specifically themed which makes for a fun, dynamic business marketing day.
- Expos, conferences and meet the buyer events are now all being lined up for 2017 – 2018.



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Media Sponsor - £3000

Dedicated to the promotion of the event and to raise Net XP's brand awareness.

Media Sponsorship Benefits Include:

- Logo in the pre-event marketing materials and post-event branding bags.
- Logo recognition on the main presentation screen prior to each announcement.
- Company Logo displayed on newsletters and email marketing campaigns.
- Acknowledgements on rolling social media campaigns across various spectrums.
- Headline promotions on Net XP main website and logo promotion on Net XP mobile site.
- Opening and closing speeches are highlighted with acknowledgement to the HOST sponsor.

Event Sponsor - £1975

Host and Event sponsor stands are placed strategically in the VIP Lounge Area at the front of the event as to gain maximum exposure to guests entering the event and then leaving the expo zone.

Event Sponsorship Benefits Include:

- Flyer in the pre-event marketing materials and post-event branding bags.
- Acknowledgements on rolling social media campaigns across various spectrums.
- 3x2m expo stand at the event or 2 x 2x2m stand replacement if sold out).
- 1 Seminar speaker slot at any Net XP expo, conference or meet the buyer.
- Pop up banner in the main expo hall or Café breakout zone

Games Sponsor £1750

Sponsoring the games is a new and innovative fun way to promote and profile your brand.

- Flyer in the pre-event marketing bags
- 1 Seminar speaker slot at any Net XP expo
- 2x2m expo stand at the event
- Pop up banner in the main expo hall

Partner Sponsors £350

- Seminar Hall Sponsor – Have your pop-ups and banners placed in the seminar area.
- T' Shirt Sponsor – Registration staff will wear branded t' shirts and promote your brand.
- Cake Sponsor – A charity cake auction to raise money for a local hospice, trust or charity.
- Lanyard Sponsor – Your business card and website printed on lanyards for exhibitors.

10% of each sponsorship package is given to a local designated charity to support their organisation.